



Cedar Ridge High School Raider Band 2019 – 2020 Sponsorship Program

[Cedar Ridge High School Raider Band Booster Club](#) is a 501(c)(3) non-profit organization dedicated to the enrichment and support of the Raider Band's ~220 band and color guard students. The Booster Club is committed to providing our time, talents and resources to provide a rewarding experience for all members.

The organization's primary role is to raise funds for purposes of training, choreography, competition, costumes/props, football games, community performances and more! We work to instill a sense of school spirit and community pride in all our members. Here is short list of the program areas we support:

- Music, Choreography & Marching Technicians
- Expenses such as:
 - Music & Drill Composition Services
 - Copyright fees
 - Contest registration fees
- Color Guard equipment, including Winter Guard competition season
- Expenses associated with revenue streams such as Concessions, Spirit Wear and Texas Marching Classic
- Meals on football game & contests days
- Private lesson scholarships
- Supplemental funding for instruments, beyond what is provided by the District
- Materials for props
- Operating expenses such as vehicle and equipment insurance
- End-of-year Band Banquet, celebrating the year's accomplishments and Seniors

Join Us as a Sponsor Today!

Sponsorship is a great way to gain exposure for your business AND support a great group of students that work very hard each and every day! As a CRHS Raider Band Booster Sponsor, your generous financial support helps to achieve our goals each year. We offer sponsorships at all levels, including the opportunity to be the sole sponsor of **Texas Marching Classic**.

What is Texas Marching Classic?

[Texas Marching Classic \(TMC\)](#) is hosted by the Cedar Ridge High School Band Boosters and is Central Texas' Premier Marching Contest. Up to 24 bands from across the state compete in the categories of Music, Visual, Percussion, Auxiliary and General Effect. This is a major fundraiser for the Boosters and a well-respected event that routinely draws 4,000+ band students and 8,000+ spectators. As the sole TMC Sponsor, you have the opportunity to receive promotion throughout the day, co-branding of the contest and contest patch and distribute the Finalists' Awards at the conclusion of the contest.

Ready to Join Us?

Check out our Sponsorship Levels and see which one is right for you! Sign up online through our [Sponsors Page](#). Provide your business info, logo, text for a 4-line ad on our website and payment. It's that simple!



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Benefit	Fan \$250	Musician \$500	Section Leader \$1,000	Drum Major \$2,000	Director \$3,000
Company name, logo & link to website on CRHS BB website and newsletters	🎵	🎵	🎵	🎵	🎵
Recognition in Winter Concert & Spring Concert Programs	🎵	🎵	🎵	🎵	🎵
Recognition in Year-End Banquet Program	Business Name Listed	¼ Page Ad	½ Page Ad	½ Page Ad	Full Page Ad
Yard Sign, Window Sticker or CRHS Raider Band Logo for display on Company website	🎵	🎵	🎵	🎵	🎵
Banner w/ Company Name & Logo displayed on campus or at games		4' x 4'	4' x 4'	4' x 4'	4' x 8'
Company Name announced at all Varsity Football Games		🎵	🎵	🎵	🎵
Company Name displayed on Raider Band Trailer			🎵	🎵	🎵
Sponsorship Appreciation Plaque				🎵	🎵

In addition to the benefits above, *certain Sponsorship levels receive the following benefits during the Texas Marching Classic (TMC) event, held in October of each year.*

Benefit	Section Leader \$1,000	Drum Major \$2,000	Director \$3,000	TMC Sponsor \$4,000
Recognition in TMC Program	¼ Page Ad	¼ Page Ad	½ Page Ad	Name on Front Cover & Full Page Ad
Complimentary Ticket(s) to TMC		1 Ticket	2 Tickets	3 Tickets
Banner w/ Company Name & Logo displayed			4' x 4'	4' x 8'
Space within venue to distribute company materials			🎵	🎵
Contest re-branded as "Texas Marching Classic Sponsored by Company Name"				🎵
Company Name Announced and Logo Displayed on Jumbotron throughout the day				🎵
TMC Patches to include Sponsor's Logo				🎵
Distribute TMC awards at conclusion of competition				🎵



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Sponsorship Application

Business/Company Name:		
Mailing Address:		
Company Phone:		Website:
Contact Person:	Phone:	Email:

Please indicate Sponsorship Level (annual contribution, aligned with academic year):

<input type="checkbox"/>	Fan	\$250
<input type="checkbox"/>	Musician	\$500
<input type="checkbox"/>	Section Leader	\$1,000
<input type="checkbox"/>	Drum Major	\$2,000
<input type="checkbox"/>	Director	\$3,000
<input type="checkbox"/>	TMC Sponsor	See below

If you would like to offer a special discount or service to Cedar Ridge Raider Band Booster Families, please describe the discount or service:

Please visit our website – www.crhsraiderband.org – and access our Sponsors Page. There you will be prompted to watch a short video on how to register your information. You will provide a logo, a description of your service, any discounts for CRHS BB families (if applicable) and provide payment.

Payment may also be made payable to CRHS Band Boosters and mailed to:

CRHS Band Boosters
2250 Double Creek Drive
Suite 6117
Round Rock, TX 78683

If you are interested in sponsoring our annual marching contest – Texas Marching Classic – please contact our Fundraising Chair or the TMC Chair. Each year, we offer a single sponsorship opportunity that includes co-branding of the contest, logo on the contest patch, frequent announcement of the company and its sponsorship during the day and the opportunity to hand out Finalists' Awards at the end of the day.